

## Nomis Solutions Announces 2013 Global Pricing Forum

*Nomis Solutions' Sixth Annual Global Pricing Forum Brings Together Experts in Personal Lending, Deposits and Customer Value Pricing*

*Payments Forum Added to Explore Opportunities for Advanced Analytics and Pricing Strategies for Merchant Services*

**San Bruno, CA – December 20, 2012** – [Nomis Solutions](#), the leading provider of Pricing and Profitability Management solutions for financial services companies, today announced the 2013 Global Pricing Forum, scheduled for April 10-11, 2013. The 2013 Global Pricing Forum will provide a unique opportunity for financial services executives to learn how to equip their organizations with cutting edge analytical techniques focused on customer segmentation and pricing. These solutions provide the ability to unlock the profit and volume potential of lending and deposits portfolios while improving the customer experience.

<b>What:</b>	2013 Global Pricing Forum and Payments Forum
<b>Who:</b>	Financial Services and Merchant Acquiring Executives and Experts
<b>When:</b>	April 10 - 11, 2013
<b>Where:</b>	Cavallo Point Lodge in Sausalito, California
<b>How:</b>	To register, get more information, or sponsor visit <a href="#">2013 Global Pricing Forum</a>

The event features two days of case studies, presentations, and panel discussions where participants will discuss key advantages, benefits and challenges that financial services and payments institutions face when moving towards pricing approaches based on customer value. The attendees will have the opportunity to network with peers from a variety of lending, deposit and merchant acquiring disciplines from key global markets.

### **Benefits of participating in the 2013 Global Pricing Forum include:**

- Gain direct access to industry experts and share best practices
- Network with peers and compare strategies for success
- Learn from marquee keynote speakers
- Attend tracks on global pricing strategies for lending, deposits, or the new Payments Forum
- Discover new approaches for current and future customer value pricing initiatives

Banking professionals will have the opportunity to profit from the expertise, insights, and advice of pricing strategists and benefit from the practical experiences of retail banking executives who have successfully navigated these challenging and dynamic times by leveraging pricing excellence.

### **New Payments Forum**

Due to Nomis' expansion into the payments space, this year's event will include a distinct track for payments professionals, The 2013 Nomis Payments Forum, where participants will:

- Benefit from the expertise, insights and advice of pricing strategists and payments industry thought leaders
- Hear about practical experiences from merchant acquiring executives
- Learn how to profitably grow your business by empowering sales agents with tools to make rapid and informed deal decisions

“The Sixth Annual Global Pricing Forum is an event that has been developed to showcase the latest in innovative pricing strategies that apply to the financial industry today and tomorrow. The Forum is constructed to provide participants with a combination of practical advice and thought leadership concepts. These are discussed and shared in an open forum where all attendees benefit by developing actionable plans that they can take back to their organization. We are especially excited about the new Payments Forum that cements the Global Pricing Forum as the premier event for financial service executives that are seeking new opportunities to drive value and profit across their organization,” said Karen Beale, vice president of sales and marketing at Nomis Solutions.

To find out more about the forum, register to attend or inquire about sponsorship, visit the [2013 Global Pricing Forum](#) site.

**Tweet this:** News: @NomisSolutions announces 2013 Global #Pricing Forum. #payments #optimization #analytics #GPF13 #financial

### **About Nomis Solutions**

Nomis Solutions provides best-in-class pricing and profitability management for financial services companies. Through a combination of advanced analytics, innovative technology, and tailored business processes, the Pricing and Profitability Management™ Suite delivers quick time-to-benefit, and improves financial and operational performance throughout the customer acquisition and portfolio management processes. With experience working on over 35 projects in the Banking and Finance world, Nomis Solutions has optimized over \$400 billion in consumer accounts and generated over \$400 million in incremental profits, through more than 100,000 pricing scenarios.

Headquartered in San Bruno, CA, Nomis Solutions also has offices in Toronto and London. Visit [www.nomissolutions.com](http://www.nomissolutions.com) or contact us at [info@nomissolutions.com](mailto:info@nomissolutions.com) or 1-650-588-9800 or +44 0207 812 7251.

###

### **Contact:**

Mark Peterson  
Peterson Communications for Nomis Solutions  
831-626-4400  
[mark@petersoncom.com](mailto:mark@petersoncom.com)